

MIDWEST

**50+**  
MUST-HAVE  
HOME  
RESOURCES

# Home

## HOMEBOOK 2013

OUR ANNUAL GUIDE TO  
**DESIGN, STYLE, & DÉCOR**

Orange and hot pink accessories repeat hues from the flame stitch fabric.

Bright white curtains pop against a cream backdrop.

A bold rug contributes several square feet of personality.

Jan/Feb/Mar 2013/ \$4.50



**DESIGN IDEAS**  
COLOR, PATTERN,  
& TEXTURE

**REMODELING &  
REDECORATING**  
MADE EASY

# Murphy & Co. Design

## ABOUT US:

From the renovation of a small lake cottage to the genesis of a large new estate residence, Murphy & Co. Design specializes in the creation of distinctive architecture. We combine your aesthetic aspirations and functional needs with our passionate pursuit of authentic & highly refined design to create a home that reflects you. Praised for our ability to design in a diverse range of architectural styles as well as our ability to truly listen to and engage our clients, we, as a team, work very hard to create lasting and enjoyable experiences.

## OUR STYLE:

We are proud of the fact that we do not have a “signature” style. When we start a project, we listen closely to our clients and gain an understanding of what we call “the patterns” of their aesthetic taste. We then take these patterns and draw from a large vocabulary of architecture and meld them into our client’s home. The result often takes cues from one or two historical styles, and this—along with interpretations for modern day living—results in an authentic home personalized for each individual.

## OUR PHILOSOPHY:

Murphy & Co. lives and breathes a culture that encompasses integrity, innovation, respect, creativity, no ego, diversity, fun, passion and the pursuit of excellence. Our entire team understands and portrays these characteristics on a daily basis.

## OUR DESIGN PROCESS:

In 2011, our office developed a system that we commonly refer to as our “Road Map to Success.” This starts at the first design meeting and ends with our clients dreams transformed into reality. With this system, expectations are set early on with no surprises along the way. As one of our clients just told us, “I never imagined how much fun it would be to design a home!”



MURPHY & CO  
DESIGN

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